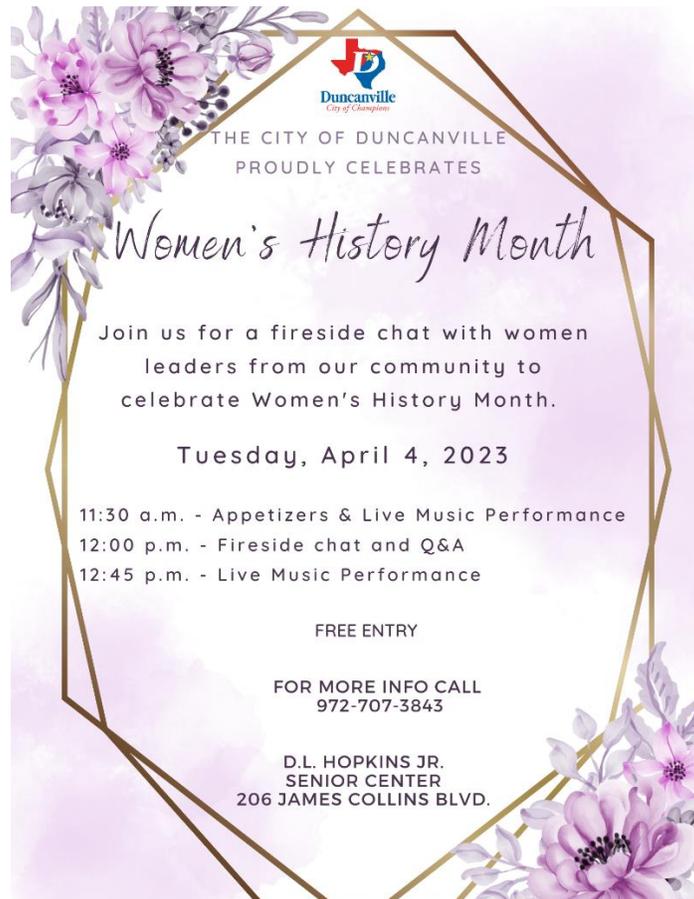




To: Mayor and Members of City Council
From: Aretha R. Ferrell-Benavides, City Manager
Date: March 24, 2023
Subject: Weekly Update



PARKS AND RECREATION

Parks:

- The litter crew cleaned up under the Cockrell Hill Rd. bridge.
- The Horticulture crew continued bed maintenance at Armstrong Park, Memorial Park, Pyburn Park, and Waterview Park.
- The Park Maintenance crew installed a baby changing station at Alexander Park.
- The Athletics crew prepped the fields at Harrington Park for the upcoming tournaments.



above: Cockrell Hill Road Bridge Cleanup, below: bed maintenance at Pyburn Park



Fieldhouse:

- Upcoming Events –
 - Marchfest Basketball Tournament, six courts: Saturday, 9:00 a.m. to 9:00 p.m., Sunday, 9:00 a.m. to 2:00 p.m.
 - Breakthrough Basketball Camp, two courts: Sunday, 6:00 p.m. to 9:00 p.m.
 - Masters Adult Pro-Am Basketball League, three courts: Sunday 4:00 p.m. to 9:00 p.m.
 - Bridge Academy Developmental Youth Basketball League, one court: Sunday, 6:00 p.m. to 9:00 p.m.

Senior Center:

- On Wednesday, March 15, the senior center hosted its monthly Bagel Social. This event provides a great opportunity for our seniors to socialize with their peers while enjoying breakfast.
- After bagels, Texas Winds hosted a concert for our seniors. Texas Winds Musical Outreach provides live music to centers throughout Dallas County, e.g., senior centers, hospitals, veteran outings, and preschool children. The gentlemen that joined us played a variety of jazz songs. The saxophone and piano music made for an upbeat and lively performance. We had approximately 15 participants.
- On Friday, March 17, Mrs. Debbie Mason hosted our monthly bingo. This is something she has always wanted to do and has been on her bucket list for several years. She can finally check it off her list. We had approximately 20 participants. The senior center staff is always thankful for our wonderful volunteers.
- On Monday, March 20, approximately 15 members went to Alley Cats in Arlington. This has become a monthly outing as seniors really enjoy it. Alley Cats offers bowling, an arcade, putt-putt golf, batting cages, and laser tag. This activity provides great opportunities to both socialize and exercise.
- The Women’s History Month Fireside Chat is scheduled for Tuesday, April 4, from 11:30 a.m. to 1:00 p.m. at the D.L. Hopkins Jr. Senior Center.
- Upcoming Events –
 - National Nutrition Month Presentation – Wednesday, March 29, 2023 | 11:30 a.m.
 - Pioneer Village & Lefty Frizzell Museum – Thursday, March 30, 2023 | 9:00 a.m.
 - Bingo with Advance Senior Options – Friday, March 31, 2023 | 10:30 a.m.
 - Game Night – Monday, April 3, 2023 | 5:00 p.m.
 - Easter Egg Hunt – Thursday, April 11, 2023 | 11:30 a.m.
 - Good Friday Holiday (observed) – Friday, April 7, 2023 | CLOSED



Alley Cats Bowling Trip

Recreation Center

- Upcoming Events:

- **Easter Eggstravaganza – Saturday, April 8, 2023 | 11:00 AM – 1:00 PM**

Join us for this year's Easter Eggstravaganza! The event will feature an egg hunt with over 15,000 eggs filled with tasty treats and goodies, fun games for the kids to enjoy, bounce houses, music (DJ), and of course, the Easter Bunny! Be sure to bring a camera to capture all those special Easter moments in Duncanville's beautiful Armstrong Park. For more information, contact the Recreation Center at (972) 780-5070.



▪ **Movies in the Park: Uncharted – Saturday, April 15, 2023 | 8:00 PM**

Join us on Saturday, April 15th at the Poe-Hobden Amphitheater at Armstrong Park for Movies at the Park featuring Uncharted! Admission is FREE. The movie will begin at sundown (approx. 8:00 p.m.). Don't forget to bring your blanket or lawn chair. We hope to see you there! For more information, please call 972-780-5070.



▪ **Concert in the Park: Pure Blend – Saturday, April 29, 2023 | 7:00 PM**

Join us on Saturday, April 29th, at the Poe-Hobden Amphitheater at Armstrong Park for a Concert in the Park featuring Pure Blend. Admission is FREE. The fun begins at 7:00 pm. Don't forget to bring your blanket or lawn chair. We hope to see you there! For more information, please call 972-780-5070.



PUBLIC WORKS

Street Division

- Removed fallen trees, totaling three cubic yards, from rights-of-way on Meadowglen.
- Patched one potholes in the alley on Silver Creek Place.
- Inspected 26 headwalls: cleaned four and removed two cubic yards of trash and debris.
- Cleaned and flushed a culvert pipe on Royal Oak.
- Responded to a callout request to remove burhs on Shorewood.
- Participated in a Texas Municipal League backhoe training class.
- James Brown, Street Supervisor, retired this week after 33 years of faithful service with the City of Duncanville.



TML backhoe training class

Utilities Division

- Water usage was 28.023 million gallons during this reporting period, March 13-19, up from 27.821 million gallons the previous week. The daily peak water demand of 4.489 million gallons occurred on Saturday, March 19. There were 0.42 inches of precipitation during this reporting period.
- Fifteen hydrants were flushed.
- An estimated water loss of 52,500 gallons occurred.
- Six hydrants were repaired.
- Crews responded to seven sewer backup calls, cleaned 9,825 ft. of sewer line in WD Basin (The Greene), and televised 91 feet of sewer lines.

Solid Waste Division

- The Solid Waste Division received seven calls regarding the solid waste pick-up schedule, seven trash, two recycle, and three bulk complaints. Twenty-two recycling bins were distributed to residents.

CIP Construction:

- **E. Danieldale Rd. Reconstruction and Utility Improvements Project (Main St. to US-67)** – The subgrade is 99% complete. The Dallas Water Utilities water main was inspected and passed by the Dallas Water Utilities inspector. Water line 4 testing is complete and ready to be put into service. The underground work for the project is now complete. Paving restoration of S. Main St. and Shady Trail is expected to be completed next week. The initial part of the lime treatment was completed on Friday, March 10, with 130 tons of hydrated lime mixed. The remixing process started on March 20. The pre-paving meeting was held on March 20, at 1:00 pm. The contractors, Public Works, Police, and Fire staff attended the meeting. Nighttime paving has been scheduled for April 3-7. Pavecon provided a copy of the nighttime pour/traffic re-route notification letter to affected residents and businesses for the City's review. Dates can be delayed due to weather and supply issues. The letter will be distributed one week before the closure and 72 hours before the start of work. Additionally, Pavecon will set up message boards announcing the nighttime closures.



Below is the tentative Danieldale Road Reconstruction and Utility Improvements schedule for the project milestones:

Phase	Milestone	Projected Completion	Actual Completion
1	Storm & Sewer Under Eastbound Lanes (EBL)	July 2021	July 2021
2	All Utilities Under Westbound Lanes (WBL)	November 2021	March 2022
	WBL Paving	June 2022	June 2022
3	Construct Duncanville Water Main Under EBL	November 2022	February 2023
	Construct Dallas Water Utilities Water Main Under EBL	February 2023	February 2023
	EBL Paving	February/March 2023	April 2023
	Substantial Completion	April 2023	To Be Determined
	Plantings and Landscaping	May 2023	To Be Determined



- **The Highway 67 Green Ribbon Construction Project** – Green Ribbon Project construction is substantially complete. Full completion, including seasonal planting, is scheduled for Spring 2023. The landscape monuments at Cockrell Hill Rd. and Highway 67 are complete. Both monuments are permanently illuminated.

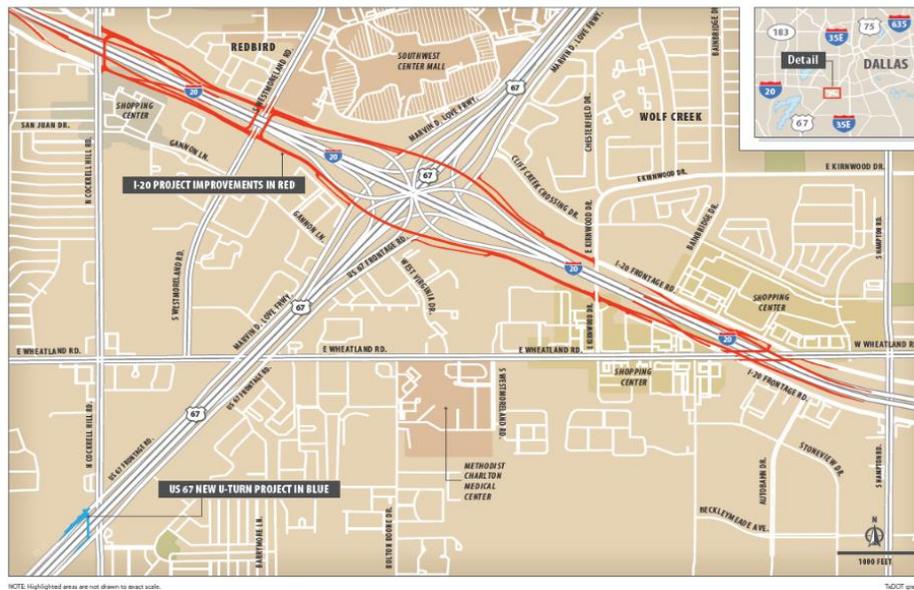


- **Fire Station 271** – Council approved the Guaranteed Maximum Price agreement with CORE Construction to construct the new Fire Station 271 in June 2022. The Construction Kickoff meeting was held on August 10, 2022, and monthly progress meetings started on September 7. Construction has commenced. The Fire Station 271 Groundbreaking Ceremony is being rescheduled. City crews have saw cut and removed the concrete paving from E. Camp Wisdom, and started the layout for the new medians. The City has requested that Core provide survey points for the median placement. Completion of the fire station is slated for Fall 2023.



Other Construction

- **TXDOT I-20 Construction Cockrell Hill Rd. to Hampton Rd.** – TXDOT plans to construct new service roads and ramps from Cockrell Hill Rd. in Duncanville to Hampton Rd. in Dallas to include new bridges across US-67. Following City Council Resolution in August, TXDOT will construct the US-67 Cockrell Hill Rd. Texas U-Turn on the southwest side of the bridge. The project was awarded at the beginning of December 2021. The Pre-construction Meeting with TXDOT and the contractor was held on February 1, 2022. Austin Bridge & Road, the contractor, started construction in April 2022, with an estimated completion date of January 2025. The Texas U-Turn at Cockrell Hill and Highway 67 is under construction.



DEVELOPMENT SERVICES

Economic Development

- Encore Fine Properties was approved unanimously by Council for a façade and signage grant in the amount of \$22,725.
- Continued discussions with representatives from Project Canard and Project Cup.
- Met with representatives for Project House, Project Arcade, Project Requisition, and Project Plum.

Certificates of Occupancy – Applications Received

- General contractor for fire protection, and wholesaler of fire sprinkler and fire alarm materials, new occupancy: 629 Space Way Dr.

Certificates of Occupancy – Issued

- Food preparation and dine-in restaurant, new occupancy: 700 S. Cockrell Hill Rd., Suite #180.
- Dance instruction for children from 2 to 18 years old, new occupancy: 219 S. Cedar Ridge.
- Childcare center, new occupancy: 1422 W. Danieldale Rd.
- Childcare center, new occupancy: 1420 W. Danieldale Rd.
- Dine-in restaurant, new occupancy: 306 N. Cedar Ridge Dr.

Building and Inspection

- A total of 1,870 single-family rental properties have been registered to date; one new property was registered this week. Thirty-two inspections were completed since the previous update; seventeen passed, two failed, and thirteen were canceled. The primary reasons for the failed inspections were absence of GFCI protection, as well as missing carbon monoxide and smoke detectors. A total of 1,371 Certificates of Occupancy have been issued since the inception of the Single-Family Rental Registration Program.
- Since the start of active lien collection in 2019, \$387,146.46 has been collected. \$15,127.19 has been collected since January 1, 2022.
- This week 54 permits were issued, and 101 inspections were conducted.

Neighborhood Services

- Neighborhood Service Officers conducted 95 inspections, including re-inspections, and have 44 open cases.

Health Inspections

- Our Health Inspector conducted six routine inspections, two follow-up inspections, two inspections due to complaints, and two food truck inspections.

Planning and Zoning

- **Items tracking for April 4 City Council meeting:**
 - Specific Use Permit request for an Art Studio at 214 S. Main St.
 - Recommended for approval at the March 13 Planning and Zoning meeting.
 - Zoning Change at 609 and 611 S. Main St.
 - Recommended for approval at the March 13 Planning and Zoning meeting.
 - Zoning Change at 1703 S. Main St.
 - Recommended for approval at the March 13 Planning and Zoning meeting.

- **Items tracking for April 10 Planning and Zoning meeting:**
 - Text Amendment to allow carports by right in certain residential zoning districts.
 - Tracking for the May 2 City Council meeting.
 - Planned Development Request at 402 W. Danieldale Road (Village Tech).
 - Tracking for May 2 City Council meeting
 - Specific use permit request for auto repair and services, minor, at 315 W. Camp Wisdom Road.
 - Tracking for May 2 City Council meeting.
 - Specific use permit request for auto repair and services, minor, at 419 E. Danieldale Road.
 - Tracking for May 2 City Council meeting.
 - Replat request at 634 Crestlane Drive.
 - Replat request at 704 N. Main St.

- **New and Potential Projects:**
 - New Development at 518 East Highway 67:
 - A preliminary meeting was held on July 12, 2022.
 - Proposed project is currently in the pre-development stage and staff has been meeting with developers occasionally throughout this stage.
 - New Development at 750 W. Camp Wisdom Road:
 - Planned development request was approved at the October 18, 2022 City Council meeting.
 - Plans have been approved by all departments.
 - A permit will be issued once the sub-contractors register.
 - A pre-construction meeting was held on February 15.
 - New Development at 704 N. Main Street:
 - The site plan was submitted on August 30, 2022.
 - A building permit application was submitted on November 18, 2022.
 - A meeting was held on January 9, 2023, to discuss further items required for issuing a permit.
 - A replat will be required.
 - A replat application was submitted on February 16, and is scheduled for the April 10 Planning and Zoning meeting.
 - New Development at 1203 N. Cockrell Hill Road:
 - A pre-development meeting was held on February 6.
 - The civil plan was submitted on February 9 for pre-review prior to submitting the building permit. The plans are being reviewed by staff.
 - No zoning will be required for the new building.
 - Costco Fuel Expansion at 250 West Highway 67:
 - A pre-development meeting was held on February 7.
 - An updated site plan will be required when submitting the permit application; any new signage will also require permits.
 - Planning will require updated landscaping and photometric plans.

- New multi-family component, phase 2, at 402 W. Wheatland Rd.:
 - Approved by City Council on December 6, 2022, via Ordinance No. 2461.
 - A pre-development meeting was held on February 20.
- **Ongoing:**
 - **Comprehensive Plan Five-Year Update:**
 - The Planning and Zoning Commission is focusing on Opportunity Area 8, Ladd Property.
 - The first community charette for the Comprehensive Plan was held on Thursday, March 9. Due to inclement weather, the March 16 community charette was postponed. The final community charettes were held virtually and in-person on Thursday, March 23.
 - **Short-Term Rental Registration Program:**
 - Six final notices and four initial notices were mailed on August 2, 2022.
 - Three properties are going through the Specific Use Permit process.
 - One property is no longer operating as a short-term rental and four properties have registered as long-term rentals.
 - Four property owners have not responded.
 - Five properties have been granted a Specific Use Permit by the Council since July 2022.

POLICE DEPARTMENT

PERSONNEL

- Officer Jessica Determan is in Field Training.
- Recruits Rocio Vasquez and Ashley Garcia in the Dallas Sherriff's Office Police Academy.
- Recruit Paul Becerra is in the Regional Police Academy and expected to graduate on April 14.
- COO Kristin Downs and CID Administrative Assistant Michelle Barber attended training on TCIC/TLETS Mobile Access.
- Training and Personnel are conducting background investigations on applicants.
- We have nine openings for sworn personnel.

COMMUNITY CORNER

- Members of the police department attended the Flavor of Duncanville event at Duncanville High School.



FIRE DEPARTMENT

- The Fire Department responded to 133 calls for service in the past seven days, which included:
 - 88 EMS calls
 - 7 motor vehicle accidents
 - 2 trash fires in Duncanville
 - 1 dumpster fire in Duncanville
 - 1 vehicle fire in Duncanville
 - 1 building fire in DeSoto

- The Fire Prevention Division completed eight annual business inspections, five Certificate of Occupancy inspections, two food truck inspections, and seven plan reviews.
- Firefighters Micah Shaw, Jay Berry, Evan Barger and Case Harper attended Strategy and Tactics class at the Desoto Fire Training Center.

DuncanvilleTX.gov Analytics March 15, 2023 – March 21, 2023

Users	New Users	Bounce Rate	Session Duration
3.6K	3.1K	33.4%	00:04:52
Last report: 4,286	Last report: 5,7428	Last report: 50.33%	Last report: 00:02:37

Top 10 Pages by Page Title

1. Home	2,307
2. Pay Bills Online.....	1,338
3. Patron Computer FAQ.....	1,054
4. Search	690
5. Duncanville Public Library.....	395
6. Human Resources	275
7. Events.....	274
8. Permit & Inspection Services	254
9. News and Notices	249
10. Trash, Waste & Recycling.....	244

Users by City

Dallas.....	1,083
Duncanville	929
(not set)	176
Houston	68
Desoto.....	51
Cedar Hill	47
Fort Worth	44
Grand Prairie.....	37
Chicago	34
New York	27

DuncanvilleFieldhouse.com Analytics March 15, 2023 – March 21, 2023

Users 711 Last report: Unavailable	Sessions 863 Last report: Unavailable	Bounce Rate 45.89% Last report: Unavailable	Session Duration 00:01:53 Last report: Unavailable
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Meeting Stream (Swagit) Analytics March 15, 2023 – March 21, 2023

Users 47 Last report: 36	Sessions 66 Last report: 50	Avg. Session Duration 00:02:39 Last report: 00:03:11	Users by Language English: 47 Spanish: 0
--	---	--	---

Email Newsletter Reporting Past 30 Days

Contacts 2,614* Total Last report: 2,611	Sends 14,924 Last report: 15,960	Opens 4,493 Last report: 4,684	Clicks 429 Last report: 433
14 Spanish	30	2	

*Contact list will be shrinking as we clean out bounced or undeliverable contacts

City Hall Google Business Performance March 2023 4.4 ★★★★★ 10 Google reviews

Interactions 535 February 2023: 575	Calls 118 February 2023: 143	Messages 1 February 2023: 0	Website Clicks 354 February 2023: 277
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Current Live Survey Response Totals To-Date

Duncanville Police Department – Better Together Survey (created 3/24/2022 - ongoing)

English: 34 (+1), Spanish: 1 (-)

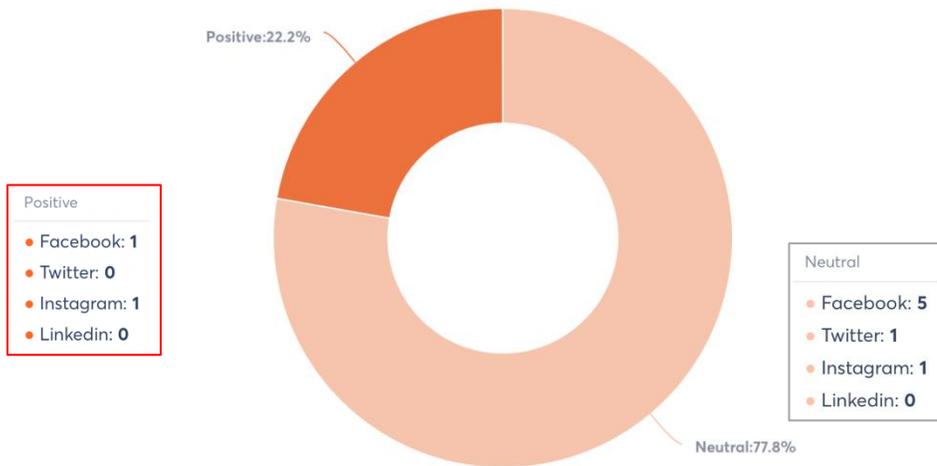
At the December 6, 2022, City Council Meeting, a street light survey was requested. Questions will be discussed at an upcoming departmental meeting.

City of Duncanville Aggregated Social Media Report March 8, 2023 – March 21, 2023

Audience 37,503 Last week: 37,444	Engagement 2,053 Last week: 1,973	Impressions 73,281 Last week: 117,903	Published Items 106 Last week: 94
---	---	---	---

	New followers	Total followers	Engagement	Impressions	Publishing	Replies	Review items
City of Duncanville	4	4721	382	8462	12	5	12
City of Duncanville	3	1118	4	-	8	0	1
City of Duncanville	7	1021	74	2243	9	4	6
City of Duncanville	2	293	9	274	4	0	0
Duncanville Police Dept	10	12901	834	13160	2	0	3
Duncanville Police Dept	6	2383	1	-	0	0	1
Duncanville Police Dept	6	1603	7	498	2	0	0
Duncanville Fire Dept	-1	2923	0	373	0	0	0
Duncanville Fire Dept	1	131	0	-	0	0	0
Duncanville Economic Dev	1	341	1	250	2	0	0
Duncanville Economic Dev	1	26	0	-	2	0	0
Duncanville Economic Dev	1	107	3	57	2	0	0
Duncanville Economic Dev	1	25	0	6	1	0	0
Duncanville Public Library	2	1584	24	3080	18	0	0
Duncanville Public Library	0	472	4	-	18	1	0
Duncanville Public Library	2	630	34	1047	18	0	2
Duncanville Public Library	0	7	0	0	0	0	0
Duncanville Parks & Recreation	4	3160	49	2830	2	0	0
Duncanville Parks & Recreation	3	389	7	188	2	0	0
Duncanville Parks & Recreation	1	12	0	-	2	0	0
Keep Duncanville Beautiful	1	754	4	187	2	0	0
Duncanville Fieldhouse	8	1537	598	40489	0	0	0
Duncanville Fieldhouse	1	589	0	-	0	0	0
Duncanville Fieldhouse	3	748	0	132	0	0	0
Duncanville Fieldhouse	0	28	0	0	0	0	0

Social Sentiment



Total interactions: 2,035
1,937
 Number of audience's interactions with your social profiles during the selected period.

Total reviewed items: 25
35
 Number of times "Review" or "Delete" actions have been performed on items received during the selected period.

Total number of replies: 6
12
 Number of replies to inbox's items during the selected period.

Top Content

Facebook (reach)

Mar 16, 2023 • Duncanville Police Department
Photos from DeSoto Police Department's post

Reach	4,267
Engaged users	788
Clicks	630
Other clicks	373

Instagram (reach)

Mar 16, 2023 • City of Duncanville
From the National Weather Service Fort Worth/Dallas - Severe weather

Reach	414
Comments	1
Likes	25
Saves	1
Engagement	27

Twitter (engagement)

Mar 15, 2023 • DuncanvillePublicLib
Hey teens, this one's for you! Today at 3 p.m. come see an anime movie an...

Likes	2
Retweets	0
Engagement	2



ADVERTISING

LinkedIn

Ad Name	Status	Spent	Key Results	Cost Per Result	Impressions	Clicks
1 ad	-	\$309.84	-	-	12,469	67
<input type="checkbox"/> Duncanville is Open for Business <small>Creative name: 230912633 Campaign: Duncanville - Open for Business Creative ID: 230912633 - Sponsored Content - Video</small>	 *** Active	\$309.84	67 Website Visits	\$4.62	12,469	67



IN THE NEWS

The following are included due to the persons, places or events in these stories having ties to the City of Duncanville.

March 16, 2023

[Texas signee Ron Holland of Duncanville is named Gatorade state basketball player of year](#)

Dallas Morning News

Five-star Texas basketball signee Ron Holland of **Duncanville** had one state title taken away by the UIL in October. Less than two weeks later, ...

March 17, 2023

[Texas recruit Ron Holland earns Texas player of the year award](#)

Austin American-Statesman

A 6-foot-1 guard out of **Duncanville** (Texas) Demings chose the Trailblazers over offers from *Loyola Marymount, Morgan State, and Texas Rio Grande Valley*.

March 18, 2023

No Updates

March 19, 2023

No Updates

March 20, 2023

[Jalie Mitchell Departs as Women's Basketball Head Coach](#)

University of North Texas Athletics

A native of **Duncanville**, Mitchell is the program's all-time leading scorer, her number 44 is retired, and she was inducted into UNT Hall of Fame in 2007...

March 21, 2023

[Flavor of Duncanville Attendees Ignore Storms](#)

Focus Daily News

Rainstorms and threats of tornadoes didn't keep **Duncanville's** faithful from attending the 19th Annual Flavor of Duncanville,..

[5-star EDGE Colin Simmons very interested in playing in the...](#)

On3.com

Duncanville (Texas) five-star EDGE Colin Simmons recently spoke with On3 about his interest in playing in the SEC. He is the No.5 overall prospect...

March 22, 2023

[Anthony Black: 2023 NBA Draft profile for Arkansas Star](#)

ClutchPoints

Born in **Duncanville, TX**, Arkansas Razorback point guard Anthony Black is listed at 6-foot-7 and 198 pounds. The 19-year-old freshman has played...

HIGHLIGHTS



City of Duncanville, Texas Municipal Government
★ Favorites · 6d · 🌐

Severe weather is expected later today across a good portion of North and Central Texas. Take the time now to prepare by following these tips:

- Make sure your disaster kit is ready and needed supplies are updated. More info on disaster supply kits can be found here: www.ready.gov/kit
- Remain vigilant and aware of any active Watches. A Warning may be issued at a moment's notice.... [See more](#)



1. Remain vigilant and aware of any active Watches. A Warning may be issued at a moment's notice.
2. Remind your family of the communication plan.
3. Know how to evacuate and/or get to safety from wherever you are.
4. When a Warning is issued, you may have only seconds to take action.



City of Duncanville, Texas Municipal Government
★ Favorites · 6d · 🌐

March is Women's History Month. During Women's History Month, we celebrate the contributions and achievements of women in American history.



Duncanville Parks and Recreation
★ Favorites · February 7 at 10:04 AM · 🌐

Join us for this year's Daddy Daughter Dance happening Saturday, February 18, at 6:00 pm.

Tickets are on sale now! Stop by the Duncanville Recreation Center located at 201 James Collins Blvd., Duncanville, TX 75116, to purchase your tickets. We hope to see you there!



Butterfly Kisses
Daddy Daughter Dance
February 18th | 6:00 PM
Duncanville Recreation Center
\$50/Per Couple, \$15/Adult Daughter



City of Duncanville, Texas Municipal Government created an event.
★ Favorites · 4d · 🌐



TUE, MAR 21
Duncanville City Council Regular Meeting
Duncanville
You like City of Duncanville, Texas Municipal Government

Interested



City of Duncanville, Texas Municipal Government
★ Favorites · 5d · 🌐

UPDATE: Due to this evening's forecasted weather, the March 16th Ladd Property Community Meeting is being rescheduled to Thursday, March 23, 2023. The virtual meeting scheduled for that evening will still take place, and the rescheduled in-person meeting will take place concurrently.



CITY OF DUNCANVILLE
UPDATED LADD PROPERTY COMMUNITY MEETING

Rescheduled
IN-PERSON - MARCH 2
IN-PERSON - MARCH 9
Postponed
IN-PERSON - MARCH 16
and VIRTUAL - MARCH 23

THE COMMUNITY MEETING FOR MARCH 16, 2023 HAS BEEN RESCHEDULED TO THURSDAY, MARCH 23, 2023 DUE TO THE SEVERE WEATHER.